

2024 Impact Report

EMPOWER CHANGE
IGNITE HOPE





OUR MISSION

At Higher Hope, we are committed to providing financial assistance and advocacy efforts to families affected by violent crime or the disappearance of a loved one, as well as like-minded nonprofits.

In the aftermath of such tragedies, victims and their families are often left seeking answers, guidance, and resources. Through our grant funding, we offer individuals impacted by these life-changing events the financial support they need to navigate tragedy and seek justice. We also empower other advocacy-centered nonprofits with funding to extend the reach of support to those in need.

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KENDALL & JOSH

Founders



Dear friends,

As we reflect on this past year, we are filled with gratitude for the incredible support and commitment from our community. Together, we've achieved milestones that seemed impossible just months ago—transforming lives, strengthening communities, and creating lasting change.

Your generosity and dedication have been the driving force behind every success. It's incredible to believe that in only 4 months, we were able to disburse over \$94,000 across 13 different grants. From impactful nonprofits to inspirational victims and families, we've witnessed the power of collective action and compassion empower those who need it most - and we've made genuine connections along the way.

Thank you for believing in our mission and making this journey possible. As we look ahead, we are inspired by what we can accomplish together in 2025.

Kendall & Josh



Mile Higher Media (MHM) is the overhead parent company of the Higher Hope Foundation. With 64% of our financial backing coming directly from MHM this year, the success and impact of our 2024 grant season would not be possible without the support of MHM's audience.

Thank You
TO OUR
SUPPORTERS

FISCAL SPONSOR



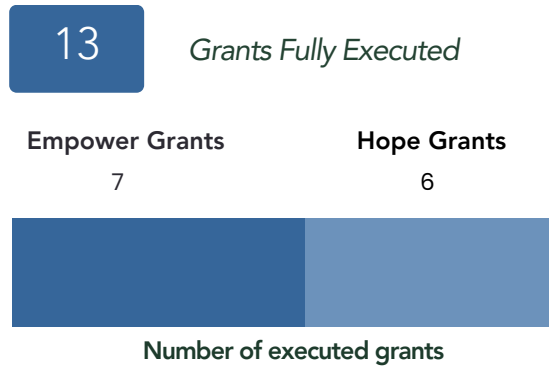
Players Philanthropy Fund (PPF) is the Fiscal Sponsor of the Higher Hope Foundation.

Thanks to PPF, our team was able to obtain our charitable status, which secured the ability to receive tax-deductible donations, apply for and distribute grants, host fundraisers/events, and operate mission-driven programs. Operations, accounting, compliance, and more would not be possible without this partnership with PPF.

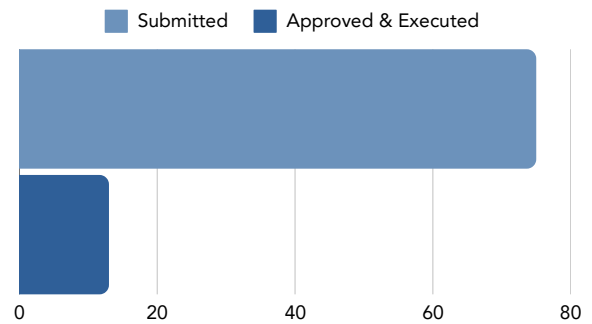
Thank You
TO OUR
PARTNER

GENERAL OVERVIEW

Grant Overview

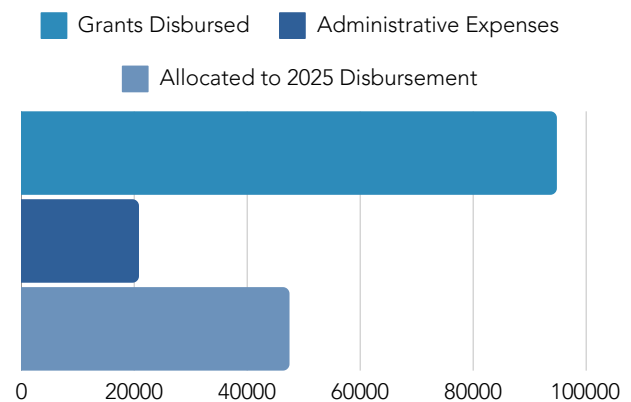
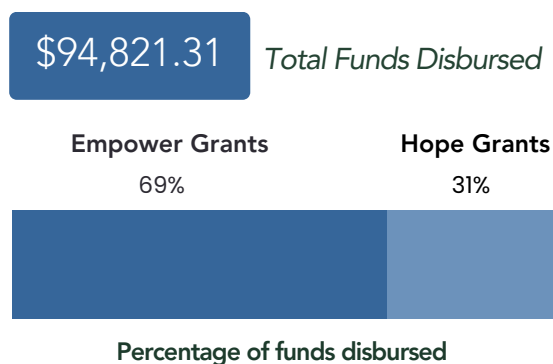


Applications submitted vs. approved



Out of 75 total applications in our 2024 grant season, our foundation was able to approve and fully execute 13 total grants. 7 of these grants were 'Empower' grants sent to impactful nonprofits, and 6 were 'Hope' grants that went directly to victims and families.

Disbursement Overview



Between all revenue sources, Higher Hope operated with a \$163,431.69 budget from launch in September 2024 to EOY December 2024. With this, we could disburse \$94,821.31 in grants, with 69% of funds going to our 'Empower' grant and 31% disbursed to our 'Hope' grants. With grant and time-frame restrictions, we had a surplus of \$47,494.00 which will be directly allocated to 2025 grant funds.

DONATIONS



290

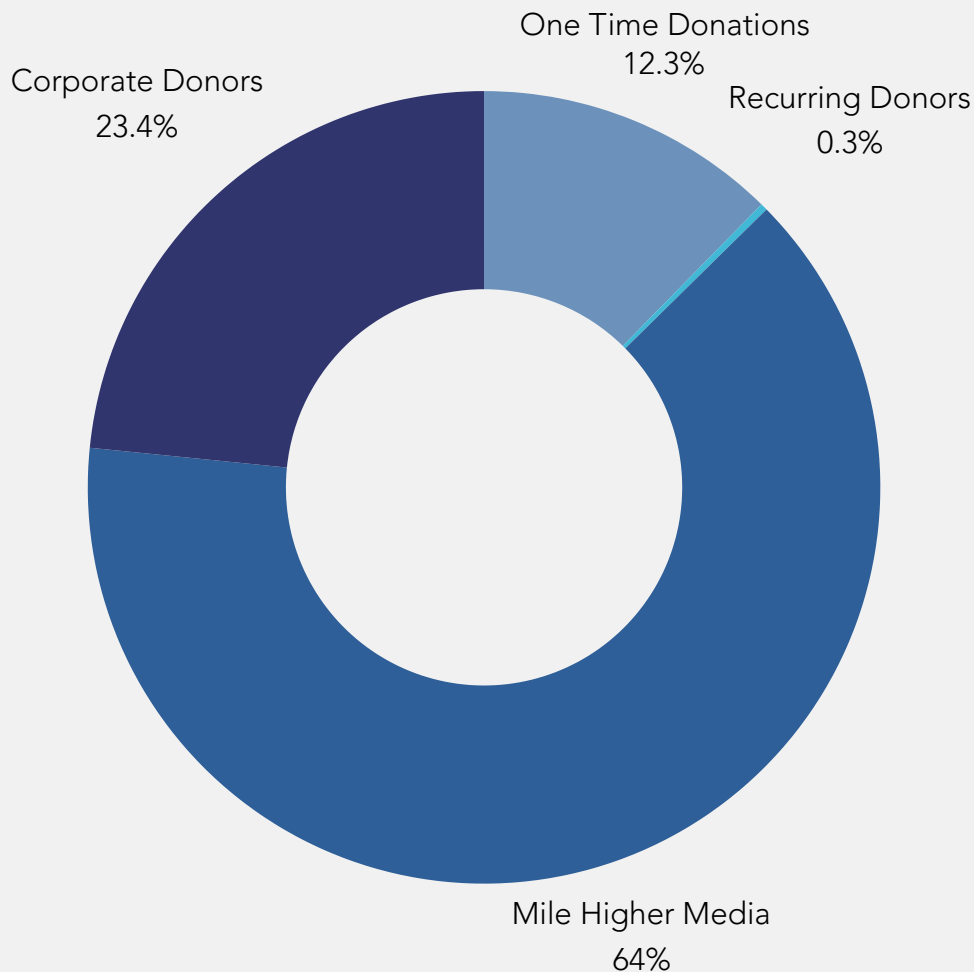
total donors



13

recurring donors

REVENUE SOURCES



OPERATING & ADMINISTRATIVE EXPENSES ARE ALWAYS PAID BY MILE HIGHER MEDIA.
ALL NON-MILE HIGHER MEDIA DONATIONS GO 100% TO GRANT DISBURSEMENT.



EMPOWER



EMPOWER GRANTS

7

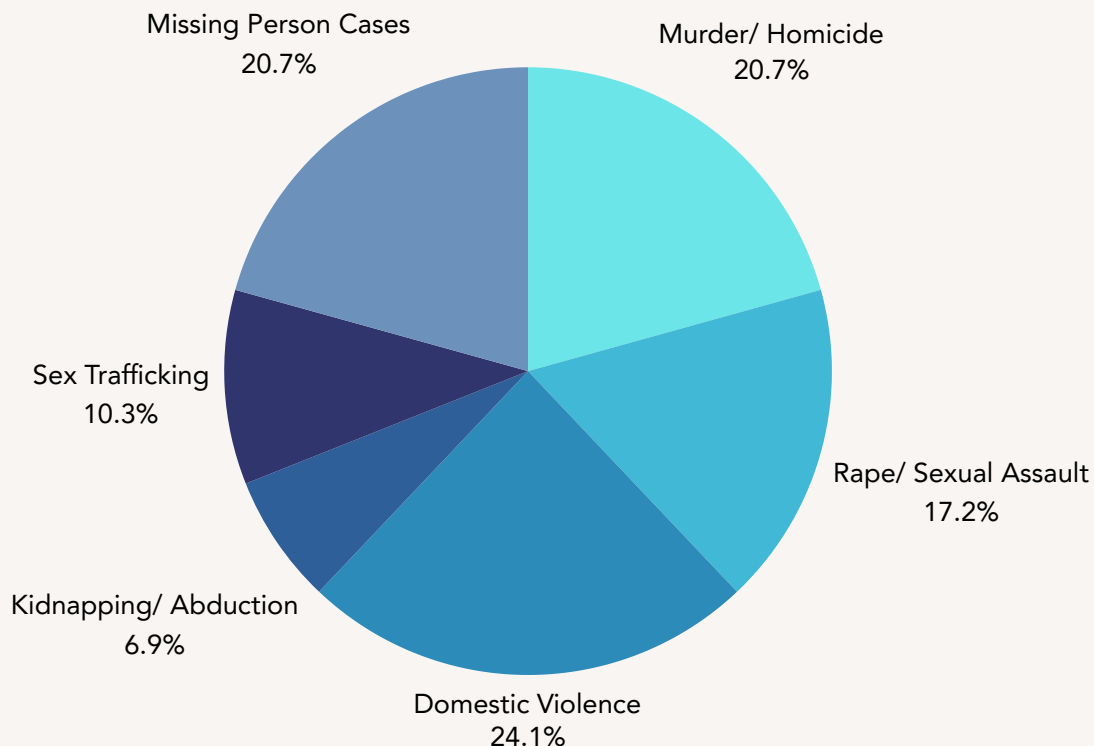
Grants Fully Executed

\$65,576

Total Funds Disbursed

The Higher Hope Foundation's 'Empower' Grant is a financial assistance grant intended to financially support nonprofits that directly impact victims of violent crime or missing person cases.

KEY DEMOGRAPHICS SERVED



Out of the 11 organizations that applied for our 'Empower' grant, 7 qualified and were accepted. The primary demographic served by these organizations consisted of Domestic Violence survivors, accounting for 24%. Additionally, organizations focused on Missing Person Cases and Murder/Homicide cases were significantly affected by our 'Empower' grant, each representing 20% of our total recipients.



Season of Justice

Season of Justice (SOJ) is a deeply impactful organization that has been doing groundbreaking work in solving cold cases for over 40 years. Our 'Empower' grant was used to fully fund a Public Awareness Campaign for cases where DNA testing is not a viable option.

This grant was used in support of Amalia Garza's case.

African Solutions to African Problems



ASAP operates in South Africa's poorest municipality, empowering women, grandmothers, and youth in rural villages impacted by HIV and poverty to drive lasting solutions for their communities' toughest challenges like gender-based violence and rape reporting.

Through our 'Empower' grant, we funded their Gender-Based Violence program, employing two paralegals to support survivors of domestic abuse and other gender-based violence in seeking justice and healing.



Texas EquuSearch Search and Recovery

Texas EquuSearch is a 501(c)3 nonprofit volunteer search and recovery organization. Many law enforcement agencies across the United States call on the resources of the organization's highly skilled searchers to assist in their lost, missing, or murder victim cases.

Today, searches include the use of ground searchers, side scan sonar, ground penetrating radar, boats, aircraft, drones, and ATVs. Our 'Empower' grant funded the complete drone upgrade project to provide current technology with longer search ranges.



Impact Advocacy Foundation

Impact Advocacy Foundation's mission is to create lasting change and support for families of the missing and murdered through action-oriented advocacy.

We're proud to be funding IAF's Advocacy-Con efforts, which will create a platform for education, connection, and collaboration for families in the fight for justice.

Grieve With Me Community Center



The Grieve With Me Community Center was opened in October of 2024 in memory of April Holt, a homicide victim whose family was one of our first 'Hope' grant recipients. With our 'Empower' grant, Jamie Dickerson was able to open the non-profit that offers hope and a place to grieve for the victim's families of murder, domestic violence, missing person cases, etc.



Angels' Voices Silenced No More

AVSNM offers comprehensive supportive services, including billboards, DNA testing, private investigations, funeral expenses, and therapy, ensuring that families affected by loss or disappearance have access to the critical services they need.

Our grant will allow AVSNM to provide essential services to families, strengthening their pursuit of justice.



OUR Rescue is a nonprofit fighting child exploitation and human trafficking globally. This year, we partnered with OUR Rescue to fund a 2025 ESD K-9 initiative. Stay tuned for details later this year!



HOPE



HOPE GRANTS

6

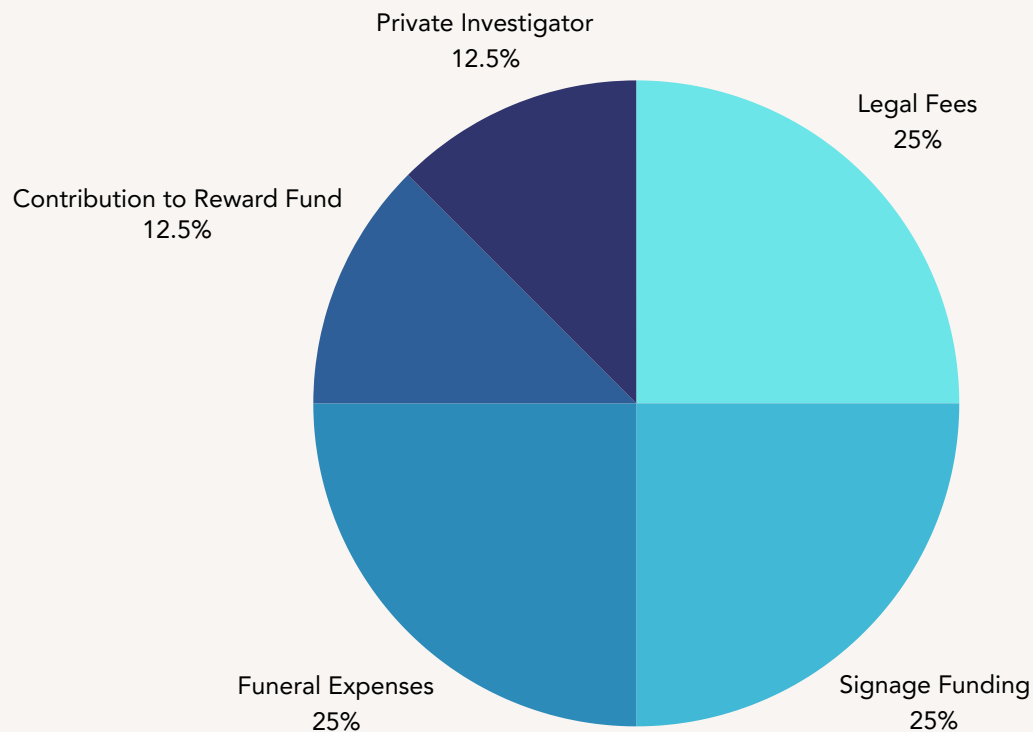
Grants Fully Executed

\$29,245.31

Total Funds Disbursed

The Higher Hope Foundation's 'Hope' Grant is a one-time financial assistance grant intended to assist in the financial burden of costs associated with the aftermath of a violent crime or missing person.

ALLOCATION METRICS



Our 'Hope' grant garnered the most interest but presented the toughest qualification requirements. Maintaining strict guidelines meant that only 6 out of 65 applicants were approved. Each approved case was deeply personal and impactful for the victim and their family, leading to similar expense allocations for the approved grants. Notably, we did not have any qualified applicants allocating funds for Grief/ Trauma Counseling or Forensic Testing, though we hope to be able to contribute to these efforts in 2025.



April Holt

April Holt, a 29-year-old TikTok creator and mother of two, was tragically murdered in July 2023. Just two weeks after requesting a divorce, an argument ended with her husband violently taking her life.

Since then, April's mother has diligently pursued justice, and her efforts have led to the recent apprehension of April's killer after he confessed. We are proud to support her family's pursuit of justice with our 'Hope' grant.

Jack Canchola

On the evening of February 4, 2024, Jack Canchola and his cousin Chava were tragically shot while live streaming by a river on the outskirts of Soledad, CA. The perpetrators were connected to a crime spree that included a mass shooting, claiming the lives of four additional victims.

In support of Jack's family, we've provided a 'Hope' grant to cover his funeral expenses. While the arrests mark progress, the journey to justice continues as we eagerly await the sentencing of these violent criminals in early 2025.



Media Case #2022-4150

Silent Witness



IT PAYS TO FIGHT CRIME • 480.WITNESS

REWARD

Up to \$15,000

Silent Witness - It pays to fight crime

HOMICIDE



Victim – Rachel Hansen

Victim: Rachel Hansen, 19-years-old

Location: 1900 S. Coronado Road, Gilbert

Date: Saturday, June 4, 2022 - at about 2:00 a.m.

Suspect: Unknown

On Saturday, June 4, 2022, just after 2:00 a.m., Rachel Hansen called 911 and reported someone entered her apartment while she was sleeping and shot her. Rachel was transported to a local hospital, where she succumbed to her injuries. Detectives are seeking any information that may lead to the arrest of the person(s) responsible for this violent and cowardly murder. Everyone is encouraged to call into Silent Witness with tips.

If you have any information regarding this case you may contact Silent Witness at 480-W-I-T-N-E-S-S, 480-948-6377, or 480-T-E-S-T-I-G-O for Spanish speaking. You can also leave an anonymous tip on the silent witness website at silentwitness.org. You remain completely anonymous and could earn a cash-reward for information leading to the arrest and/or indictment of the suspect(s) of this crime.

You must contact Silent Witness prior to arrest or indictment to be eligible for any reward.

Rachel Hansen

Rachel Hansen was fatally shot in her Gilbert, Arizona apartment on Saturday, June 4, 2022. The investigation remains open, and authorities are actively seeking new leads. GPD was left with little information as there were no witnesses, no motive, no weapon, and no cameras. The little DNA that was found was called "inconclusive."

To assist, we've used our 'Hope' grant to contribute to the Silent Witness reward fund, aiming to encourage anyone with information to come forward and help identify those responsible.

To report a tip please go to www.silentwitness.org under 2022-4151 or Rachel Hansen

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MISSING

NAME: RYLEE GEMBOLA

OMAHA PD CASE# AT81262

MISSING DATE: 05/09/2024

MISSING FROM: OMAHA, NE

CURRENT AGE: 16

RACE: WHITE

SEX: FEMALE

EYES: BROWN

HAIR: BROWN (MOST LIKELY DYED
A DIFFERENT COLOR)

HEIGHT: 5'03"

WEIGHT: 105 LBS

IF YOU HAVE INFORMATION,
PLEASE CONTACT

531-228-2625



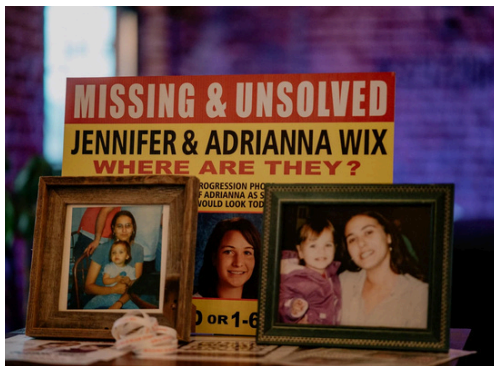
Rylee Gembola

Rylee Gembola is a missing teen from Omaha, NE, who was last seen on May 9th, 2024.

She was last seen wearing a light-colored hoodie and dark pants and carrying a backpack. She was 5'3" and weighed 120 pounds at the time of her disappearance. Rylee has black hair, which could be dyed a different color, brown eyes, and an abdominal scar.

Through our 'Hope' grant, we've been able to help Rylee's family put up missing-person billboards across Omaha, NE. However, despite ongoing efforts, Rylee is still missing.

**If you have any information, please contact
531-228-2625 or reach out to the Omaha Police
Department at 402-444-5818**



Jennifer & Adrianna Wix

Jennifer and Adrianna Wix have been missing under suspicious circumstances from their Benton home in Springfield, Tennessee, since March 25, 2004. Over the years, new details have emerged, including an admission regarding the disposal of their remains, though they have yet to be found. Recent searches, conducted both privately and by law enforcement, have unfortunately not yet been successful in locating the girls. However, law enforcement is pursuing new leads in the case.

We're grateful to have been able to support the Wix family in their quest for justice and search for their missing loved ones via our 'Hope' grant and by raising awareness of their case.

The highlighted cases showcase 'Hope' grant recipients; however, to protect the privacy of some recipients, not all grants issued this year have been included.

RECIPIENT TESTIMONIALS



The Wix Family

"The Higher Hope Foundation really took some of the burden from our family. We've been grieving for twenty years, and some years we've fought as hard as we could, with little to no support. We felt seen and supported by a foundation that TRULY cares. And, where we've carried the financial burden of search and awareness efforts for so long, we were able to continue our fight for justice and our search efforts to find Jennifer and Adrianna just by connecting with Higher Hope in 2024. They shared our story and our case with so many, and for that, we'll be eternally grateful. We cannot let the world forget our girls and the justice that they deserve."

-Casey Robinson

"Working with Higher Hope Foundation is an absolute pleasure. They prioritize a streamlined application, are extremely efficient in their grant-making process, and are fantastic communicators. It is such a privilege to have them as a partner in our mission."

-Season of Justice



"The Empower grant has made it possible for us to open the non-profit Grieve With Me Community Center in memory of our daughter April Holt whose life was taken in 2023. The Empower Grant was not just given to us but rather to our entire community. Each person that walks through the door for grief support is being touched with a piece of the Empower grant. The funds we received provided us with the ability to create a supportive and loving space for anyone seeking a grief community to support them through their most difficult times. We are forever grateful for the entire team that made the Empower Grant possible. Together we will impact one life at a time!"

*-Jamie Dickerson
Grieve With Me Community Center CEO*

DONOR SPOTLIGHT

Individuals

Abigail Lydic	Courtney Hart	Julie Small-Sorce	Morgan Stewart
Abigail Semon	Dakota Bindrup	Julienne Ramsey	Myra Zuraski
Abigail Silard	Danielle Vignone	[Anonymous]	Naomi Crellin
Adzuira Musule Palacios	Darian E Miller	Julyssa Gonzalez	[Anonymous]
Aldina Ketanovic	Deanna Nicholson	Justen Dorrance	Nathan Cannon
Aleira Lopez	Debbie Cromlish	Kaitlyn Pearson	Nichole Guigley
Alex Quinn	Debbie Farley	Kaitlynn Ward	[Anonymous]
Alexandra Bedford	Dee Berowitz	Kate Horodyski	Nicole Deneu
Alexis Liston	Denise Hernandez	Katey Buss	Nicole Wiske
Alexis Marie Speer	Derrick Levasseur	Kathia Lopez	Night Media
Alicia Marie Ball	[Anonymous]	Kathrine Freire	Odalys Munoz
Allison Boyd	Destiny Braswell	[Anonymous]	Olga Melissourgos
Allissa C Magee	Destiny Kentner	[Anonymous]	[Anonymous]
Ally Walston	Dina Santos	Katie Weatherman	Olivia Webster
Alondra Medina	Elizabeth Parker	Kayla Rasmussen	Phaedra Haberstroh
[Anonymous]	Ellora Devulapally	Kelli Plummer	Phoenix D Tinsman
Amanda Casanover	Ellyn Marino	[Anonymous]	Puck Smit
Amanda DiMaria	Emery Zentmeyer	Kelly Schmidt	Rachael Simon
Amber Bliss	Emilee Bosma	Kelsi Fitzgerald	Rachel Sobnosky
Amy J ODeil	Emily Harris	Kendra Lyman	Ramona Nielsen
[Anonymous]	Emma Cusano	Kennedy McGuire	[Anonymous]
Andrea Straw	[Anonymous]	Kerry Parker	Rebecca Freire-Castleman
Aniray Gonzalez	Emma Weaver	Kim Kracko	Reese McDonald
Anna Baragona	Erika Martinez	Kimberly Castro	Reese Theisen
Ariel Chubb	Estrella Mendez	Kimberly Thornton	Rhiannon Donovan
Ashlee Bullock	Farrah Fontaine	Kirsten Johnson	Ruby Vanderwoude
Ashley Perez	Farrah Masoumi	Krystal Wiltshire	Sara Norton
Autum Scheel	Fatima Al Saai	Lacey Mcclanahan	Sara Samard
Avery Liby	Fatima Garcia	Laura Grubb	Sara Sanchez
Aviance Anderson	Geneva Piepolo	Lauren Gage	Sara Sanchez
Barbara Hopper	Georgena Vanyo-Lees	[Anonymous]	Sarah Aguirre
Bethany Grabowski	Gina Esteves	Leila Moore	Shannon Becker
Bobbi Northedge	Grace Olson	Lily Gertsch	Sheri Nicholson
Bradley R Egan	Hannah Anderson	Lindsay Boggess	Sidney M Hughes
Brianna Wagner	Hannah Joy Frost	Lizett Garza	[Anonymous]
Brittany Eshun	Hannah Lewis	Loris McDaniel	Sophia Beattie
[Anonymous]	Hannah Mruk	Mackenzie Perkins	Stacey Speights
Brooke Schnurr	Hannah Richards	Madeline Herring	Stanzie Katz
Brooklyn fisher	Ivy Martin	Madeline Reed	Stephanie Draucker
Cadence Keys	[Anonymous]	Madison Long	Stephanie Roy
Cailee Gansert	Jaime Kennedy	Madison Talbert	Suleika Trevizo
Caitlin Taylor	[Anonymous]	Maggie Bochenek	Tanya Jones
Cameron Johnson	Jayana Thomas	Makayla Christenson	[Anonymous]
Cara Lamberty	Jayda Hamlet	Mandy Barrios	Tee Cee Alexander
[Anonymous]	Jazmin Murillo	Mara Carroll	Terpin Lisa
Carmen Mejia	Jenna Fields	[Anonymous]	Terri Dirkse
Carol Afflerbach	Jenna M Scott	Mariah Moon	Terrianna Dennis
Caroline Squyres	Jennifer Alcaser	Marlene Mayen	[Anonymous]
Cassandra Meek	Jennifer B Trask	Marveya Cruz	Tiana Lee
Cayli Gay	Jennifer Body	Mary Ann Ferguson	Toni Musgrave
Charles Glenn-Pruitt	Jennifer Mellor	Mary Hegrat	Tonicia Dezum
Chelsea Slattery	Jennifer Quiroz	May Tran	Tori Cifelli
Chiara Giardina	Jessica Anne Bonhomme	Mckenna P.	Valerie Rael
Chloe Burke	Jessica Bradley	Meghan Scanlon	Vanessa Acevedo
Christina Carrillo	Jessica Dillard	[Anonymous]	Vanessa Avalos
[Anonymous]	Jessica Fuller	Michael Scheib	Veronika Dziergasov
Claire Neary	Jessica Murillo	Michelle Sherven	Vinisha D Cepeda
Claudia Robinson	Jillian Brennie	Milissa Standeven	Vishva Vyas
Clementina Salamanca Garcia	Jodi Crean	Miranda Cochran	Lauren Watts
Connie Claxton	Josie Kinzie	[Anonymous]	Yasmin Barrera
	Judy Pratt	[Anonymous]	Yessica Garcia
	Julie Clarke	[Anonymous]	Zoe Zdrojewski

Recurring Donors

Brittany Hack	Hannah Williams	Maeve Reardon	Samantha Prosser
Brooke Herrmann	Katelin Ulmer	Melody McLeod	Sara Straw
Emily Stephenson	Khloe Gage	Mirela Conica	Skyler Herrera
Emma Mecham	[Anonymous]	Olivia Fischer	Sophie Mace
Hannah Graham			

Special Thanks To

Annie Elise
x
10 to Life

The Peery Fund
at Philanthropic
Ventures Foundation

Thank you to our 2024 donors for
supporting us in our first year!

